

GOODWILL INDUSTRIES OF NORTHERN ILLINOIS

OUR MISSION

Goodwill Industries of Northern Illinois is a community-based not-for-profit organization whose mission is to create opportunities for individuals with barriers to enhance their lives.

DONATIONS

RETAIL

JOB

MISSION



Contact Us at:
Phone: 815.965.3795
Email: programs@goodwillni.org
Web: www.goodwillni.org

Goodwill
Northern Illinois



Visit Us at:
850 N. Church Street
Rockford, IL 61103

Goodwill
Northern Illinois





OUR IMPACT 2020

“

At Goodwill, *One Good Thing* really does *Lead to Another*.

It all starts with your generous donations, the lifeblood of our organization. *The first good thing.*

Your donations then fuel both the retail sales in our 11 store locations and our e-commerce division. *The second good thing.*

Our retail sales fund our local mission programs such as GoodGRADS, LifeLaunch, and our supported employment programs. *The third good thing.*

Our local mission programs then create job opportunities and offer a path to economic self-sufficiency for individuals with barriers in the communities we serve. *The fourth and final good thing.*

And on and on and on...

We're Goodwill Industries of Northern Illinois where *One Good Thing* really does *Lead to Another*, each and every day.

With gratitude,
Ben Bernsten
President, Goodwill Industries of Northern Illinois

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4,305,310 lbs. of goods sold.



743,715 customers shopped.



18,724 mission participants served.



713 mission participants employed.

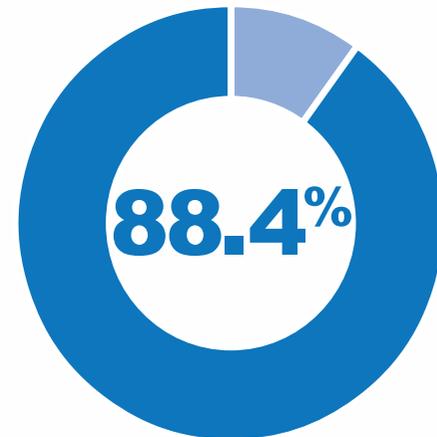
DONATIONS

Donations are the lifeblood of our organization. Through the generosity of the people, businesses and communities we serve, Goodwill ‘repurposes’ thousands of donated items a year through its retail stores to generate the revenue that fuels all of our Mission programs.

It feels great to donate.

We hear that all the time from the people who drive up to our Donation Centers, loaded with boxes of clothes they never wear anymore, a few grocery bags filled with books, or a set of dishes. We hear it from those who participate in the Donation Drives we organize at schools, neighborhoods and local businesses. They can only guess at the impact their donations have – helping provide the jobs, training and education people facing barriers would otherwise be without.

Have you cleaned out your closets lately?



Donated goods amounted to 88.4% of store sales.

“ It does a heart good to see how Goodwill puts these things to use. I like that we’re recycling too, rather than adding to the landfill. ”



ENVIRONMENT

Goodwill is the largest non-governmental recycler in the world! Locally, Goodwill NI recycled over 19 million pounds of goods intended for the landfill in 2020!

We're good for your environment.

Recycle. Reuse. Reduce. Goodwill was a pioneer in sustainability before it became fashionable. It's at the very core of our business model and inherent in everything we do. Every year, several million pounds of clothing, textiles and other used goods that would ordinarily end up in the landfill are instead repurposed. By extending their useful life, we're benefiting our thousands of customers, not to mention our precious planet.

Thinking green? Go Goodwill.



“ According to the EPA, it takes 700 gallons of water to make a single cotton t-shirt. The average American throws away over 80 lbs. of clothing each year. We're making a difference. ”

RETAIL

Every year, thousands of shoppers count on our Goodwill stores for great deals on quality used merchandise and finding hidden treasures. For many, our 11 stores throughout northern Illinois and southern Wisconsin offer a fun, affordable way to shop and find the unexpected.

“ I can always count on the Goodwill store to have something I need. Things that would cost a fortune elsewhere are very affordable here. ”



You never know what you'll find.

Every day there's something different, and something for everybody. Some find hidden treasures at amazing bargain prices. For others, we're their primary source for vital clothing and household goods that might be unaffordable in a conventional retail store. For the communities we serve, our stores generate the revenue to empower hundreds of residents challenged with barriers to employment. For everyone, we're a retailer and recycler putting good to work.

When was the last time you shopped Goodwill?



- Household Goods: 42.9%
- Textiles: 41.9%
- New Goods: 10.1%
- Seasonal: 5.1%



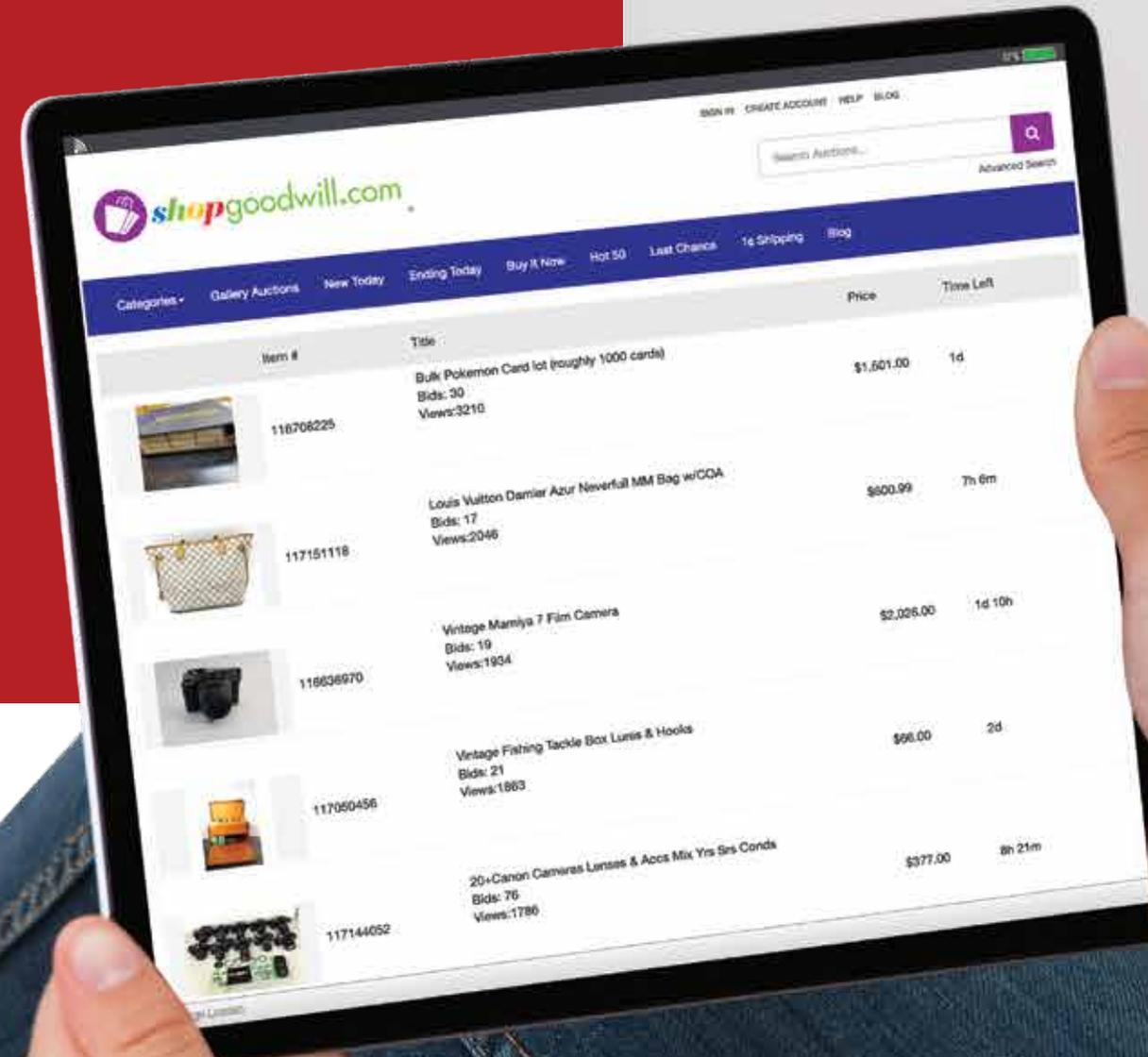
ECOMMERCE

Goodwill never stops working to make the shopping experience fast, easy and convenient. We're taking advantage of the latest eCommerce capabilities to offer customers an on-line shopping experience that gives them first crack at some of our best deals.

Hurry. They're going fast!

Shopgoodwill.com gives you fast, easy access to some of our most amazing deals on everything from clothing to collectibles, art to antiques, toys to tools. We 'cherry pick' the merchandise for maximum appeal, post it to start the auction process, and replenish the merchandise so there's always a steady stream of fabulous deals. It's just another way that we're raising our game – and generating revenue for our mission programs.

Searching for great deals? You came to the right place.



“ I never know what to expect when I visit shopgoodwill.com, but I always find something great.” ”



GOODWILLBOOKS

Books • Movies • Music • Games

MISSION: SUPPORTED EMPLOYMENT PROGRAM (SEP) JANITORIAL

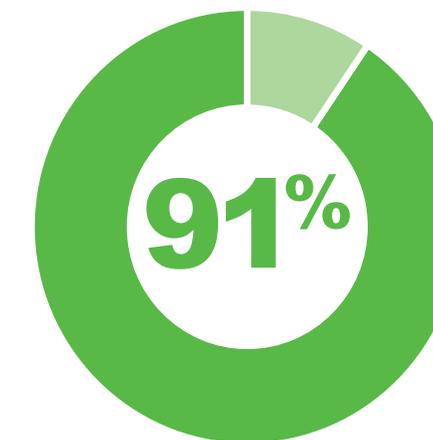
For those adults in our community with the most significant disabilities, finding employment is a difficult challenge. With the help of Goodwill's SEP, and the right training and opportunity, these individuals are finding job fulfillment.

Dream jobs do come true.

For adults with significant disabilities, jobs can be difficult to earn and retain. Goodwill's SEP program recognizes the potential in everyone and works to empower participants to gain valuable skills. We provide a hands on experience in the supportive environment as well as job coaching and job retention skills. SEP prepares participants for a good job in the real world.



“ My job coach helped me get a job and earn my own money. I'm so happy. ”



91% of participants who transitioned to community employment kept their job for over 90 days.

MISSION:



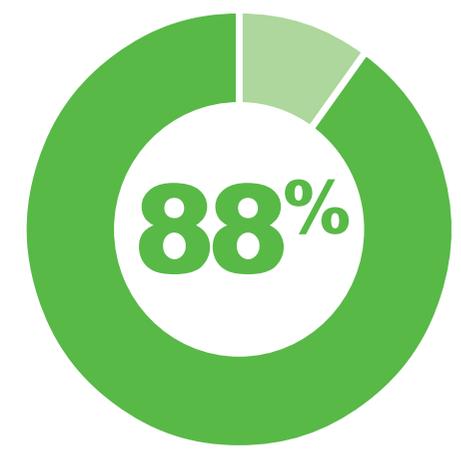
GoodGRADS

Advance Your Education

Having High School Equivalency (or GED®) is a critical first step on the path to meaningful employment. The Goodwill GoodGRADS program helps participants overcome obstacles and make the journey to a GED®.

Everything starts with education.

For an increasing number of adults, only one thing stands between them and their dreams: completing high school. Amazing how many doors open for us when we've achieved this first, critical milestone. The Goodwill GoodGRADS program is an effective path and offers the support needed to achieve that goal of earning a GED®. Full-time case managers help students enroll, work to overcome barriers, connect with resources and provide on-going support and encouragement. Learning is interactive, with one-on-one attention and in small classes. Convenient scheduling makes it the perfect mix of life and learning.



88% of GoodGRADS students increased their math or reading scores in just one session!

“ GoodGRADS showed me the way forward. Now, with my GED®, I have confidence I will succeed. ”



MISSION: RETAIL SUPPORTED EMPLOYMENT PROGRAM

Shop our retail stores and you'll find a lot of smiles on the faces of our workers. Goodwill's Retail Supported Work Program gives these adults with disabilities an opportunity for employment that otherwise wouldn't exist. Now, that's something to smile about.

Earn and learn: what could be better?

At Goodwill, we practice what we preach. We believe everyone has value and something to contribute. Participants in our Retail Supported Work Program are actively involved in all the day-to-day tasks that make our stores tick. With the help of a job coach, work readiness training, case management, and a supportive work atmosphere, participants gain valuable work experience, and important skills and training.



“ I love my job at Goodwill. The best is when a customer sees me working, and says Hi. ”

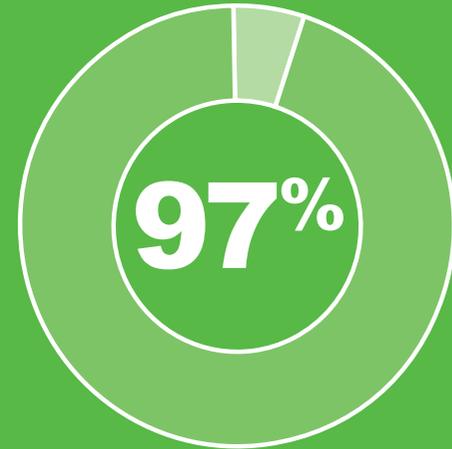


100% of the stakeholders are satisfied with the program



MISSION: LIFELAUNCH

For our young adult participants, LifeLaunch is all about learning – and learning from one’s mistakes. These young men and women are gaining the skills they need to succeed at life and put the past behind them.



97% of participants received an industry recognized credential.

Amazing what you can do with a second chance at life.

Young adults can face incredible challenges when they drop out of school or enter the justice system. Goodwill’s LifeLaunch 2.0 Reentry Program recognizes that, with the right training, mentoring and job placement, it’s never too late for participants to turn their lives around. With the help of a generous federal grant awarded to Goodwill Industries International (GII), we’re offering adults age 18 to 24 facing these challenges free employment training and job placement help in warehouse and manufacturing related fields. *Is there anything better than getting a fresh start?*

The Goodwill young adult LifeLaunch 2.0 reentry program is made possible with a \$4.5 million grant award, covering 88 percent of operating cost from the U.S. Department of Labor Employment and Training Administration. Goodwill is contributing leveraged funding valued at \$597,241, covering the remaining 12 percent of operating costs.



LifeLaunch turned my life around. I’d hit the wall, with no way forward. Now I can see a bright future ahead.



JOBS: SMILING FACES, GOING PLACES

Goodwill employs almost 600 people. We're a diverse, fast-moving, hard-working team with a lot to offer. No wonder you see more smiling faces! We're more like a large, extended family, all working together to fulfill our Mission.

Smiling faces, going places!

We think of ourselves at Goodwill as family, with a culture of caring and a Mission that changes lives. It's not just another job. We're flexible too. We know family and free time are important to employees so we work hard to determine the best schedule for work and life balance. Once you become an employee at Goodwill, that's only the beginning! As a learning organization, we put into motion education and training so you can become the best that you can be, and advance further, faster toward your career dreams.

Need a change of pace, and more reasons to smile? Join us!



“ Goodwill employees live the values of the organization from respecting resources to valuing every voice to having fun! You know you're impacting lives for the better! ”



LOCATIONS: RETAIL STORES AND DONATION EXPRESS

Shop our stores for amazing merchandise and budget-friendly prices. Most importantly, your shopping dollars help fund our Mission Services programs that change peoples' lives and help transform the community you live in.

Try our Donation Express locations for a convenient way to donate. Simply drive up, drop off and drive off!



Algonquin, IL
1430 E. Algonquin Road
Algonquin, IL 60102
(847) 458-1762



Crystal Lake, IL
1016 Central Park Drive
Crystal Lake, IL 60014
(North of Walmart)
(224) 333-0064



Beloit, WI
2543 Prairie Avenue
Beloit, WI 53511
(608) 299-0072



DeKalb, IL
1037 S. Annie Glidden Road
DeKalb, IL 60115
(815) 756-4200



Freeport, IL
2030 West Galena Avenue
Freeport, IL 61032
(815) 232-7642



Huntley, IL
11900 Kreutzer Road
Huntley, IL 60142
(847) 669-9338



Machesney Park, IL
8010 N. 2nd Street
Machesney Park, IL 61115
(815) 639-4963



McHenry, IL
2006 N. Richmond Road
McHenry, IL 60050
(815) 385-3160



Ottawa, IL
501 West Stevenson Road
Ottawa, IL 61350
(815) 434-4680



Rockford, IL
4618 East State Street
Rockford, IL 61108
(815) 484-9294



**Rockford, IL –
Donation Express**
3065 North Perryville Road
Rockford, IL 61114
(815) 282-5373



**Roscoe, IL –
Donation Express**
4682 E. Rockton Road
Suite 108
Roscoe, Illinois
(815) 987-6242



Sterling, IL
2216 East 4th Street
Sterling, IL 61081
(815) 625-1740